

Events Calendar

Farmer's Market

September 4 & 11
October 2, 16 & 30

Fall Festival

October 29, 2010

Christmas Nite Lite Parade

December 3, 2010

Visit us online
mainstreethobbs.org



2010

Board of Directors

Jason Wyatt
Western Commerce Bank

Brandon Hunt
Small Business Development Center at NMJC

Lajuana Martinez
AdVenture Marketing

Gail Arinzeh
Tax Centers of America

Charity Benton
Leaco

Melody Roye
Impressions

Grant Taylor
EDC of Lea County

MainStreet
HOBBS Inc.
New Mexico

Newsletter Issue 3 September 2010

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From the Director's Chair...

Wow! What a busy few months MainStreet Hobbs has had! First of all, I would like to put out a very sincere "Thank You" to all the volunteers and board members that helped with Hobbs August Nites this year! This event would not be possible without the dedication and support of this community. Thank you!!

This next month, MainStreet Hobbs will be presenting to the commission the numbers and results from the recently completed Hobbs August Nites event. In researching and gathering the information to present, I requested all the numbers that MainStreet Hobbs has accomplished since the inception of quarterly reports to New Mexico MainStreet. My intention was to show just how successful this organization has been through the years, and how far we have come. With the master plan coming in force and all the changes that this will entail, I thought it would be exciting to see the amount of money and time that has been invested, and reinvested in the historic district!

See the chart on page 2 chart that shows the amount of time and money this community, county, and state has invested to make our downtown what it is right now! These numbers prove that the MainStreet Organization works and that all the time and effort that has been put in on this concept has paid off! I am proud to be a part of the changes taking place and you should be too!

Congratulations Hobbs! Let's keep up the great work and continue to invest in the Historic District and in the History of our Community.

Sincerely,

Tisha Kizziar
Executive Director

MainStreet
HOBBS Inc

Tisha Kizziar, Executive Director
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Hobbs, New Mexico 88241
575-391-7651
www.mainstreethobbs.org

Our Vision...

To develop the "Heart of Hobbs" into a beautiful, restored and rejuvenated historic area that invites and encourages the development of current and future business through professional and cultural endeavors.

Our Mission...

MainStreet Hobbs will revitalize the "Heart of Hobbs" to enhance the quality of life in our community.

MainStreet Hobbs Thanks You...

Thank you for all of your support through memberships and donations! MainStreet Hobbs could not continue the great work this organization does without all of your support! Thank you to all our members, sponsors and partners!

MainStreet Hobbs Program Reinvestment Statistics January 2003 - December 2009

	<u>2003-2009</u>
Net Number of New Businesses	59
Number of Business Expansions	18
Number of Building Rehabilitations	39
Dollars of Private Reinvestment	\$2,339,489
Number of Public Projects	10
Dollars of Public Investment	\$5,529,186
Number of Joint Public/Private Projects	5
Dollars Invested in Public/Private Projects	\$2,758,058
Number of New Buildings Constructed	0
Dollars Invested in New Building Construction	\$0
Number of Net New Jobs	368
Number of Public Sector Grants	19
Dollars of Public Sector Grants	\$1,307,800
Number of Private Sector Grants	31
Dollars of Private Sector Grants	\$487,450
Number of Special Events	22
Dollars of Special Event Profits	\$97,012
Number of Promotions	13
Dollars of Promotion Profits	\$13,235
Number of Rental Housing Units	0
Number of Owner Housing Units	0
Volunteer Hours*	671

* NMMS began tracking volunteer hours in July 2006.



Hobbs August Nites 2010

Approximately 12,000 community members and guests attended this year's Hobbs August Nites event in the historic downtown district. MainStreet Hobbs worked diligently to pull off this fantastic event this year.

"The Who Show" preformed Saturday at 7pm and was given an encore from the crowd! Throughout the day, many local talents filled the stage on Shipp Plaza and included "The Proof," "Bourbon Brothers," "Elvis" and local DJ talents. On Saturday, Hobbs was blessed to have Richard Street Temptations grace the premier stage on the Zearl and Dimple Young Plaza to a crowd of over 7,000! What a performance this group put on!

The car show boasted over 60 cars and a crowd of participants and spectators while the USACii Soundoff took place on the City hall parking lot. Although the fair and rodeo were head to head with us this year, Hobbs August Nites held its own and turned out to be a very successful event.

Special thanks goes out to "The Opportunity House," "Houston Cheerleaders," "Hobbs Chamber Ambassadors", "City of Hobbs Police Department," "City of Hobbs Rec. Department," and the merchants of downtown Hobbs for helping us put on another successful event. MainStreet Hobbs greatly appreciates all the sponsors of this event and couldn't do it without you. Thank you to ALL the sponsors of this event and supporters of MainStreet Hobbs.

Broadway Farmer's Market

Broadway Farmer's Market is in full swing with vegetables, fruit, jewelry, honey, plants, and many more handmade items! Please come down to the Shipp Plaza and spend some money to keep this market going. The following dates remain for the market:

**September 4 & 11, 2010
October 2, 16 & 30, 2010**

Only 5 Dates Left!!!

Would you like to be a volunteer for MainStreet Hobbs?...

Make a difference in your community by becoming a volunteer for MainStreet Hobbs. For more information, please contact Tisha at 575-391-7651.



Please continue to support your downtown and become a member! Membership is still open! Thank you to all of you that have renewed and those who have become new members!