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PRESS RELEASE: Hobbs, NM – July 26th, 2011: MainStreet Hobbs, Inc. presents Hobbs August Nites 2011.

Hobbs August Nites is one of the largest events of Lea County. Over the years, it has grown from a few hundred people, to almost 30,000. This year, Hobbs August Nites will run for two days: Friday, August 5th & Saturday, August 6th.

Friday the event will begin at noon and end at 11:00pm. The first concert begins at 7:00pm, with a performance by Under the Double Eagle Band (Western Swing/Bluegrass). At 9:00pm, the second concert will begin with a performance by The Bourbon Brothers (Rock/Country/Blues).

Saturday the event starts again at 9:00am continuing until 11:00pm. At 7:00pm, The Surf City Allstars will perform popular hits such as "Surfin U.S.A", "Good Vibrations", "Fun, Fun, Fun", "Kokomo", "California Girls" and many more. At 9:00pm, the headliner performance will be the Drifters-Coasters-Platters Tribute Band, starring Philemon Young. This group will pay homage to their popular namesakes by performing hits from the 50's & 60's such as "Under The Boardwalk", "Up On The Roof", "This Magic Moment", "Charley Brown", "Only You" and "The Great Pretender".

The Car Show will start setting begin registering cars at 6:00am to 9:00am on Saturday, August 6th. There will be several classes to register cars in such as: Muscle Cars, Antiques, Classics, Low Riders, and more. We will be giving away trophies in the afternoon along with a cash prize for 1st place. The Car show will be located along Dunam and Turner, behind the MainStreet Hobbs building and a DJ will be set up for entertainment. After the Car Show, there will be a cruise down Broadway. The Car Show is presented by The Original Riderz Car Club.

Vendors will be set up on Friday from noon until 11:00pm, then on Saturday from 9:00am until 11:00pm. There will be a variety of food, such as BBQ, Corn Dogs, Funnel Cakes, Sno-Cones, Cotton Candy, Popcorn, Hamburgers, Turkey Legs and more. There will also be Bounce Houses, the World's LARGEST Waterslide, Face Painting, Jewelry, Purses, Clothing, Games and so much more.

The support of the Hobbs Police Department, Hobbs Fire Department, Volunteers, the City of Hobbs and their involvement, have made it possible for MainStreet Hobbs, Inc. to continue organizing this free event over the years. We thank all of the help and support from those who have contributed in any way, as well as our many Sponsors.